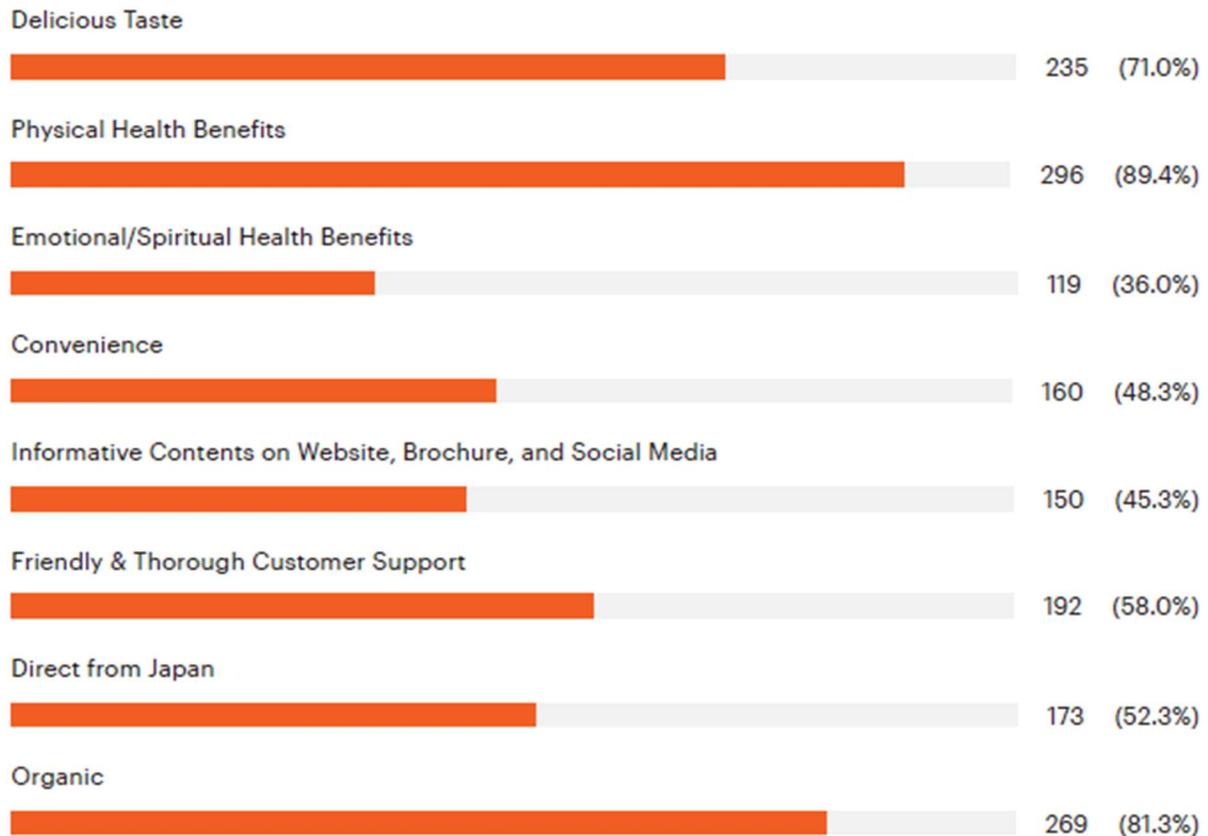




17th Anniversary Survey Report SEI MEE TEA

GroundGreenTea.com © SEI MEE TEA 2021

WHY DO YOU LOVE SEI MEE TEA?



SOME OF THE INSPIRING & UNIQUE STORIES & QUOTES

Tracey L., IL

Answering to the question, "Why do you love SEI MEE TEA? Please check all that apply."

- Delicious Taste
- Physical Health Benefits
- Emotional/Spiritual Health Benefits
- Convenience
- Informative Contents on Website, Brochure, and Social Media
- Friendly & Thorough Customer Support
- Direct from Japan
- Organic

It is the best around. For all the reasons above.

Michelle K., NC

Your green tea is exceptional as well as the health benefits. I love the friendly and positive attitude you have as a company, and I fully trust your products never thinking twice about their quality!!! I appreciate you and all you do!!! 😊 We love your green tea—especially my mom!!! She doesn't think her day is complete unless she has a cup of your delicious Matcha green tea with honey in it.

Yona H., PA

The products are fantastic and they are paired with excellent customer service. I like supporting a positive small business that communicates well with its customers. There's an enthusiasm about the teas and their health benefits. You do a great job of describing the teas and the packages have clear directions about steeping them. I especially like the "origin story" of Bill's cancer and the sleuth work that Kiyomi did to help heal him. The benefits of organic and holistic products are often overshadowed. Your business is a pleasant change! Your business has a personality. This is different from having "a brand," which is kind of impersonal and meaningless. I appreciate the warmth that emanates from the newsletter and website.

Janice R., CA

I only drink your tea. And I drink A LOT of it! 😊 I use it at restaurants and with friends all the time and I am constantly asked about it. I have found the best way to let them know where to get it and to give them a sample is to give them one of your individual packets. To save money I use the big package for myself. I just keep a refilled small container in my purse. Thank you so much for your product!!!

Kevin C., MA

The personal touch that Kiyomi brings to the business and her willingness to answer many questions, and with excellent knowledge and information. You can tell that Kiyomi is passionate about providing the best possible products and learning all there is to know about them.

Thomas F., WA

The compassion and caring for other's well-being and that is clearly present in your product offerings—and manifest in all your communications with your customers.

Tom E., OR

The tea tastes so good! I have tried many different matcha powders and your tea has superior flavor. It is a bit sweet with cocoa and berry notes. It also breaks down well, with no grittiness. When I was diagnosed with GERD, I had to stop drinking coffee, due to acidity and caffeine levels. I tried black tea, but the caffeine level still irritated my esophagus. Regular green tea lacked the energizing kick. I tried a lot of matcha teas, and this is the best tasting and also is an incredible value.

John S., CO

Sei Mee Tea is the one company that I whole heartedly recommend to my friends. In the world of health care products, I trust Sei Mee Tea to provide me with honest advice based on facts and science to help me stay healthy. Thanks, Kiyomi!

John B., ME

Japan + organic + decaf...oh, and last but not least, your integrity and dedication to a quality product and communication of its health benefits. I have had green tea all my life (to wash down sushi!), but now I take it three times daily and with health goals in mind. I could take theanine drops, but if a quality food source like this is an option, there is really no choice! Also, I won't trust a Chinese "organic" product... I felt bad criticizing everybody else's product after praising yours so I found in our cupboard an old brand of teabag of decaf sencha and dropped it in some hot water....but there's no going back after enjoying your whole food! Like the difference between lightning and the lightning bug (Mark Twain) ;)

Tasha B., NV

I drink matcha with ginger EVERY. SINGLE. morning! I love the quintessential simplicity and top of the line quality of your AMAZING products! I researched MANY different sources online before choosing your business 5 yrs ago....i am proud to say I've only EVER purchased green tea from from your store. Customer for LIFE ❤️

Lia O., HI

Quality, taste, health benefits, efficient, excellent customer service! Been using and sharing your product for 14 years. Haven't found anything better! Thank you and God Bless!

Christine H., WA

Sei Mee is delicious, good quality, perfect tea every time! I would buy Sei Mee even if all they had was sencha, but the many wonderful caf and decaf choices make my head spin. I don't enjoy fussing with tea bags, and Sei Mee's powder makes bags a thing of the past. I really enjoy the tea-tins offered; i don't enjoy fussing with ziploc bags, either. Kiyomi is such an intelligent, charismatic person, too, i'm proud to support her business and her family.

Kathleen M., CA

I changed my lifestyle to include many healthy options, and including your tea, I became pregnant naturally at age 42 with healthy baby boy after trying for 5 years.

Thank you so much for your personal response, Kiyomi! I'm happy to report that I had my baby last year and he's my healthy bundle of joy! I had been told that my baby-making days were over by several esteemed doctors. But I clung to hope and tried to improve everything that was within my power (health, a positive mind, and finding joy in dark times).

And here's my miracle! I felt like sending a baby announcement to all the doctors that told me he was not possible!

I always now remind myself to never give up hope.



Melissa W., KS

From minute one it feels personal. Very good energetically and that is what I love! Reading about the health benefits blew me away and combined with the way the business is run, I'm simply drawn to you! Thank you so much!

Patti G., WA

Your tea is wonderful. I trust that it is pure, healthy, and the multiple benefits are real. I also trust you and your company and feel a personal connection. You have always been so helpful, friendly and caring. I thank you for caring enough to share this treasure with others. I plan on continuing to be your customer always. Thank you for sharing your story. God bless you for all you have endured and have shared with us. I first found your tea and met you years ago when you were at a craft fair at Spokane Community College, and you told us how it helped with your cancer. Since then, I have never been without your tea. I purchased it for a long time at Huckleberry's on our south hill. But now I am on auto-delivery every 3 months. Thank you for doing the auto-delivery. It is assurance that I will never run out.

Melinda M., OR

Your company offers a wide variety of teas, all organic and backed with research and information that is on the cutting edge. Knowledge is power and your company leads by example to inform your customers, helping them make the best choices for their health. Physical, emotional and spiritual components are all encompassed making Sei Mee Tea a five star company.

Over these past 5 years it has been such an honor to watch Sei Mee Tea blossom and grow into such a mecca of information for health and wellness. I would love to know just how many lives you and your team have touched and helped. I know I was blessed the first time I read Dr. Aschtgen's comments on the back of your tea package several years before my cancer. Still drinking green tea every day and learning new information from all your hard work and thoughtfulness. Looking forward to your new items! Thank you so much as always.

Harley J., AK

Personal connection. With all the information that SEI MEE TEA shares with everyone, it's much more than a business that sells tea.

Nicole D., IL

The product actually works!! It delivers everything that studies about green tea promise. For years I carried it with me on airplanes and at huge conference is where I was presenting. It is a lifesaver for boosting the immune system. Most recently I've discovered that it has additional benefits for promoting eye health. And about 10 years ago I found a study on a British veterinary site, demonstrating the green tea can cure kennel cough. We used for that purpose for our two dogs, and they both recovered within 36 hours. Now we give it to them whenever they have upset tummies. I recommend the ground green tea to everyone, absolutely everyone. Please keep the business going, Kiyomi, everyone in my family drinks your tea and we would be bereft without it. With sincerest thanks!

Susan M., ID

Your tea is organic, and non sweetened. It is one of the better tasting Matchas I have tried. It is also extremely affordable. Thank you for sharing your stories and wisdom. My life is forever changed because I found your tea. I found it on a road trip 5 years ago and never went back to loose leaf tea. I get better energy emotionally and physically from Matcha. There is no afternoon fall off, no caffeine headaches. I have not had one stiff neck since I switched to your tea, which used to be a common experience. You have saved me days of pain. I'm so happy I found you. Thank you.

Chris C., OR

I've been with you--it seems since your founding. I have stage four cancer dating back to 2004. This is about the only product left in my arsenal of experimentation I have consistently stayed with that, though anecdotal, has kept me alive. Thank you. I feel like I know you personally Kiyomi, over the years, thank you for your fine product, support, and informative newsletters, My last visit with Oncologist, he said, "I really don't know why you are doing as well as you are" lol

Jackie S., CA

Thank you, Bill, for sharing your story with us. Very encouraging and I loved your mantra! I first met Kiyomi in your booth at an RV rally in Eugene in your early days. She gave a class that day speaking about Sei Mee ground green tea. I found your booth and immediately purchased a

bundle of the edible ground green tea she had been talking about. A friend I was with had also made a purchase. As time went by, my friend decided she really wasn't into all this healthy tea and gave me her purchased product. I gladly accepted it and was with product to last me over a year! I called on the phone to renew my order and spoke with Bill a couple of times. He was very helpful, and I had read his story online but hearing it from Bill in person 19 years later had so much more meaning for me. I loved to see in person that he is doing so well. I have continued to purchase ground green over the years as it is my favorite. I have tried other green teas, but they don't compare at all with ground green. I also want to thank you Kiyomi for all your shared learning over the years. All your knowledge about ground green tea I share with family and friends and anyone who will listen. I have two relatives that have cancer that I recommend ground green to and so happy to say that one is cancer free now for five years and the other is two years cancer free. As the years go by I will continue drinking my ground green tea giving thanks to you both for the privilege to do so. Thank you, thank you, thank you!

Jeannine R., MT

Much better taste. I've tried other green teas before and didn't like. I thought maybe I just didn't like green tea until I tried your brand. I feel so calm and peaceful after drinking your teas. Very fresh. Excellent.

Anne J., MO

The research you have done to prove the health benefits of your Edible Green Teas. Your pricing remains competitive and you offer occasional discounts on your teas.

I am 63 years old. In the last 3 years, I started to notice that sores on my arms and legs, usually left from scratching mosquito bites in the summer months, were not healing completely. Some of the sores ended being slightly raised and different looking; some would reopen easily and bleed. Whether or not these sores were the beginning signs of skin cancer or not, I don't know. They have finally healed properly and I am confident it is directly related to your Edible Green Decaf tea which I first ordered at the end of May this year. Upon receiving my order, I began drinking 2 servings a day; usually as a double serving. Right after my first order, I took advantage of a coupon offer and placed another order in mid June. After just 3 1/2 months of drinking my daily double serving of your tea, all these outstanding sores completely healed properly and today there are no signs that these sores existed; not even scars. In the last 2 plus months have I tapered off my daily double serving. I still drink a double

serving 2 to 3 times a week. I hope to get back to my daily double serving once I can afford to place another order.

Michelle S., NJ

Your close relationship with the growers, organic and clean, pure ingredients, your customer service, the care you place in the products you offer, your website full of relative information to your product in regard to your health and well-being.

Terri T., FL

I get a sense of deep caring about your product line and quality. I happened to hear about you via chef AJ and I'm deeply grateful to know about your product line. I was never a fan of green tea. Most of the brands I tried made my stomach hurt but I've been able to not only tolerate but enjoy your soothing products.

Heidi W., UT

This is the only company I trust for the Sencha powders, and the rest are wonderful. The emails with information, scientifically backed, keep my confidence level high. Woman-owned and run, the customer service is terrific. I can't imagine buying elsewhere, even if another company offered the same products. I've sent several friends here to get their teas.

MANY MORE HAPPY CUSTOMERS AND HERE ARE SOME OF THEM...

WHY DO YOU LOVE SEI MEE TEA? WHAT SETS US APART FROM OTHER COMPANIES THAT OFFER TEA AND/OR SUPPLEMENTS?

- The quality of the powder is unbeatable compared to other merchants.
- I like the education & service you provide. Keep bringing the health details!
- I have purchased for a long time. I am very committed to Sei Mee Tea.

- You seem to be sincerely caring to people and customers. The passion you have for your products is amazing.
- Your sincerity and integrity. Your passion and customer service are second to none. Plus your tea products are real.
- Japanese teas are a pleasure. Quality sets apart from other companies.
- Truly excellent customer service. Pretty packaging - the green tissue makes me feel like I am opening a special gift. Helpful printed materials (booklets)! Fast shipping. Superior quality - the matcha is delicious and fresh! 1 lb size matcha is a good price and allows me to order less frequently.
- Unusual and healthy product, especially the coffee substitute, Unforgettable. I went off coffee without any side effects at all!
- I feel that your company has integrity and is based on supporting people on their journey to understand the benefits of green tea.
- The quality of the decaf sencha tea is unmatched and the taste is unbelievably pleasing. I drink 4-5 huge cups daily. I almost feel guilty for drinking so much!
- Your tea was recommended to me by my doctor as an additional health supplement for my personal healing journey. I appreciate her recommendation and the high quality of your tea. Thank you!
- The quality of your products and the great customer support sets you apart from other companies. I feel good buying from your company.
- Thank you for providing these products. Your teas have become a regular part of my life.
- I'm a huge fan of Sakamoto teas for their superior quality. Love that I found a US retailer that sells his teas and is so helpful and informative regarding the health benefits and potential cancer treatment with green tea.
- Thanks for continuing to support tea farmers in Japan that try to do things the right and healthy way. They need more support and love for providing us with such healthy, beneficial, and enjoyable teas!
- Personal approach, good information, nice product and packaging. You promote your products but don't push them on us. You have the only quality decaf green tea that I could find.
- Mahalo for being an essential part of my healthy life and friend for life, Joy to you!
- It relaxes me, feels good.

- Quality product at a good price. Love supporting a wonderful local business that is doing such great things.
- Decaf edible green tea and mint matcha I enjoyed but not bitter and I love taste of Genmaicha too. I now enjoy mint matcha with allspice, honey, and soy milk/water.
- SEI MEE TEA is by far my favorite of all green teas. I love the organic purity, the rich taste, and the incredible health benefits. I also appreciate all the hints and tips I get. Whenever I have a question, I get an answer from the company. Kiyomi has valuable information due to her extensive research. I am grateful to have my edible decaf green tea everyday! I drink it with hot (but not boiling) water and add it to my daily smoothies. Thank you SEI MEE TEA!!
- I would like to try other SEI MEE TEA products too ... MATCHA SAE/CHA KA, Uji Matcha... I see all of these products as special delights!
- Small business offering an excellent product.
- Quality customer service, website information, and the care & love you have for your products.
- Customer service. I felt special receiving a personal note on my first order.
- Very caring always listens to customer and makes buying and correcting any problem easy I appreciate your good service.
- Quality, taste—this tea was recommended by my D.O.
- I haven't purchased tea anywhere else.
- You make me feel confident that the tea I am purchasing is pure and safe end of the highest quality. As someone who went through breast cancer treatment in 2017, I am very grateful to have your tea as part of my daily health regimen. The amount of information on your website is so helpful. And, my integrative oncologist recommended your company and tea as part of my treatment plan. Kiyomi's story and her kindness and patience when she spoke with me over the phone.
- Quality and easy to use. Best flavor.
- It's organic and I feel like a well-cared customer.
- Selection is great.
- You seem to be sincerely caring to people and customers. The passion you have for your product is amazing.

- The delicious and quality products are the biggest thing that sets you apart from other companies. Also I appreciate all the information that's offered regarding the benefits of the products. Customer service is friendly, helpful and supportive!!!
- I learned so much from listening to the Chef AJ interviews multiple times that I want to support you! I wish I lived closer so I could work with you!
- Decaf green powder is very hard to find and usually very expensive. I'm now able to drink this delicious tea every day and enjoy regular green tea when I need a boost. And the customer service is outstanding, personal, and friendly. I feel like I know you as if you were operating out of a brick and mortar store down the street. I really appreciated that during the shut down. Also, I often make my own adaptation mixes but yours are incredible. These mixes I have not seen anywhere. Wonderful.
- I have been taking 4 cups of Edible Green Decaf since 2015 when I was diagnosed with Melanoma. In 2019, my husband was also diagnosed with Melanoma, and is also taking 4 cups a day. I am certain the Edible Green Decaf tea, along with a healthy diet is the secret weapon on fighting any disease. Thank you so much Kiyomi & Bill for helping me with all my questions all these years.
- Saw your interview with Chef AJ and heard you tell your husband's story and thought the tea may help my spastic colon- last colonoscopy I had 6 polyps- recent colonoscopy only 1- no cancer!
- I've always had a good experience with you and feel connected.
- It's the REAL DEAL!
- The personal thank you note inside the box with my products. That goes a long way for the excellent customer service you give each customer.
- A personal family grass roots business.
- The personal touch and so much great information! Products taste great too.
- Very kind customer service.
- Taste better.
- My oncologist highly recommended the quality of your product and I agree.
- Good quality powdered decaf tea from Japan that I have not seen elsewhere. Also the Roasted Brown Rice "Coffee" is a delicious alternative to decaf coffee.

- Reliability.
- The personal knowledge, commitment, skill, and caring from Kiyomi makes me confident in her company and in these incredible teas, especially powdered sencha green tea.
- Consistency in superb product quality and customer service. Also, the packaging for shipment is very thoughtful and pleasant to open.
- I love that I'm ordering from someone who really cares about what they do.
- I feel like your company has people's best health in mind and have really taken that to heart.
- A truly caring, integrity filled and research based business.....The high amount of antioxidants is truly life transforming, uplifting and enjoyable. Thank you forever.....❤️
- Transparency about where tea is from and what it contains.
- Your control of the tea farming, your testing to guarantee the best, and your packaging go beyond other brands. When I open a new package, I can smell the freshness. When I reseal and reopen it, nothing is lost. Each tea is great to the very bottom of the bag.
- Your Decaf product covers all requirements for a healthy beverage.
- The customer service is amazing and I love the newsletter. SEI MEE seems more relatable than other companies.
- You and your products keep me healthy and happy in the most convenient way.
- I love your sincere gratitude and personal note you send with each purchase. Plus, your products are wonderful.
- U r the best.
- The Edible Green decaf tea was recommended by my MD, who is a functional medicine doctor. I use this tea as part of my no sugar and no flour Whole Foods and organic foods lifestyle.
- Provide clarity to actual tea source, processing, nutrition and personal touch.
- The purity of your products and the human touch I feel when ordering from your business. Human touch is becoming a lost necessity and when it's present, it really sparks a light in me.
- Organic green tea powder made by good people we want to support.

- You take the time to really explain the details of how the different products differ from one another so people can make an informed choice about what they buy.
- The taste for sure! I used to not be able to drink green tea because it was so bitter. Yours tastes amazing and the health benefits is a huge bonus!
- So much cleaner and made with much love and integrity.
- Your tea and matcha is amazing. It tastes fabulous.
- Your knowledge & experience that you pass along to us. I have learned so much since I started purchasing your products. Also love the fact I can speak to someone if I call.
- Reliable. Trustworthy. I can count on SEI MEE TEA products, as they provide all the benefits I am looking for.
- The personal real story behind the company and your standards. It was a huge blessing finding you and your offering of the decaf tea especially.
- Purity of your team, story behind your inspiration to sell tea, great brochure sent with orders.
- Competitive prices for unique, healthful products. I love how many non-caffeinated options you have!
- Your passion for life and your business are wonderful things to see. Keep up the great work. Spreading the word as best I can.

Thank You!

We received many more amazing, enthusiastic cheers from 300+ wonderful customers of ours! For all the precious customers who took the trouble to respond our survey--thank you so much for your generosity and kindness to celebrate our 17th anniversary together! We missed you, if you didn't—we look forward to hearing from you next time!

Disclaimer: FDA has not evaluated our products. Our products are food, not supposed to diagnose, prevent, or treat any diseases. The results listed here are real stories from our customers; however, results vary from person to person.